



GreenBone Ortho srl to Present at the Biotech Showcase™ Annual Conference on January 8, 2018

Faenza, Dec 30th 2017 – GreenBone Ortho srl / Lorenzo Pradella (CEO), today announced that it will present at Biotech Showcase™ 2018, to be held January 8–10 during the most important week in healthcare at the Hilton San Francisco Union Square.

Lorenzo Pradella (CEO) will present at the **Biotech Showcase™** as follows:

Date: Monday, January 8, 2018

Time: 3:30 PM (PST)

Room: Franciscan - C (Ballroom Level)

Venue: Hilton San Francisco Union Square Hotel, 333 O'Farrell Street, San Francisco, CA (United States)

Lorenzo Pradella (CEO) will present at the **Digital Medicine and Medtech Showcase 2018™** as follows:

Date: Tuesday, January 9, 2018

Time: 3:15 PM (PST)

Room: A-Cyril Magnin II (4th Floor)

Venue: Parc 55 San Francisco – Union Square, 55 Cyril Magnin Street,, San Francisco, CA (United States)

GreenBone Ortho, a Faenza (Italy) based company that provides innovative, easy to use bio-inspired solutions designed to help cure severe bone diseases.

GreenBone has developed a patented, innovative, wood-derived, bone regenerative implant for extensive bone damage in non-loaded and load-bearing skeletal segments such as long bone non-union fractures, spinal damage, trauma and cancer induced bone loss. Due to its structure and chemical composition, GreenBone has the ideal biomimetic, resorbable and regenerative properties for bone grafting.

GreenBone implant is expected to provide patients new functional bone, increasing their quality of life dramatically, while reducing healthcare and social costs that are typically high for such patients.

GreenBone raised 13,5 USD/ML (11,4 €/ML) since early 2015, from Helsinn Investment Fund SA, Invitalia Ventures, Innogest, Italian Angels for Growth (IAG), the founders and other private Italian and foreign investors.

The clinical development conducted in non-loaded and load bearing long bones defects will be completed by end 2019, to achieve CE Mark, US FDA clearance

and other general corporate purposes. In addition, GreenBone intends to conduct the pre-clinical development for further applications in other skeleton diseases. Greenbone has already successfully completed the manufacturing scale-up and a large pre-clinical study at the Assaf-Harofeh Hospital (Israel) in cooperation with the Rizzoli Orthopedic Institute in Bologna.

Biotech Showcase™, produced by Demy-Colton and EBD Group, is an investor and networking conference devoted to providing private and public biotechnology and life sciences companies with an opportunity to present to, and meet with, investors and pharmaceutical executives in one place during the course of one of the industry's largest annual healthcare investor conferences, J.P. Morgan Annual Healthcare Conference.

Sara Demy-Colton, CEO of Demy-Colton, said: “We are delighted that GreenBone Ortho srl will be presenting at Biotech Showcase this year. Biotech Showcase is the perfect platform for life science companies to showcase their innovation and seek out their next deal. This year again we are thrilled to be hosting what we believe will be the great business development opportunity of 2018.”

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GreenBone is a start-up based in Faenza (Italy) founded in 2014. The company wants to become a worldwide leader for bone regeneration by providing innovative and easy to use bio-inspired solutions that will help cure severe diseases. In particular, it develops a revolutionary technology in the orthopedic-traumatological field for the production of bone implants derived from natural structures such as wood, with outstanding regenerative properties. GreenBone scaffolds are particularly suited to address the large bone loss caused by trauma, tumours and other nasty skeleton damages having high incidence and often leading to significant disablements. GreenBone presented at TEDxBinnenhof 2016, being selected among the 10 very best ‘Ideas from Europe’ (March 31, The Hague NL). For more information, please visit www.greenbone.it

Contacts

Lorenzo Pradella
Co-founder and CEO GreenBone
lorenzo.pradella@greenbone.it
+39 0546 46666

Additional links and information:

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