

Comunicato Stampa:

GREENBONE AND CLINICA MOBILE TOGETHER in MotoGP and SuperBike IN 2021

GreenBone Ortho SpA announces its worldwide partnership with Clinica Mobile for the 2021 season. Another success for the young company from Faenza, working in the bone regeneration sector. Following CE certification, with the now certain prospect of entering the international market, it has become official partner of Clinica Mobile, the medical and physiotherapy group of the MotoGP and Superbike World Championship, operating for over 40 years and with a fundamental role in the safety and medical assistance of riders.

GreenBoneTM is a 3D bone substitute derived from the transformation of acellular, resorbable, state-of-the-art rattan wood, with regenerative properties suitable for the surgical reconstruction of bone defects, also large-sized, including those caused by traumas. Thanks to its biomimetic characteristics, the product is inhabited by the patient's cells allowing to activate a process of resorption of the device and gradual replacement with newly formed bone tissue to rebuild the portion of missing bone. Important benefits are expected from the use of this product which limits surgical and postoperative complications allowing to significantly improve the patient's quality of life and hopefully the postoperative recovery times. It will thus allow patients a faster return to normal life thanks to their own fully regenerated bone, with a substantial impact on reducing health and social costs.

The partnership between Clinica Mobile and GreenBone Ortho stems from a convergence of innovative vision with regard to problems arising from traumas that seriously affect patients and a passion for motorsport. Clinica Mobile bases its reason for being on the need to support athletes during races, as motorcyclists and MotoGP or Superbike racing fans worldwide well know. GreenBone has the objective of proposing solutions inspired by nature that help to deal decisively with bone damage issues which are still difficult to solve.

Lorenzo Pradella (CEO of GreenBone Ortho): "We are thrilled to be working with Clinica Mobile and enter the fascinating world of motorsport. The history of Clinica Mobile and its pioneering approach is a source of inspiration in the development of our company and in driving innovation in the orthopaedic trauma field towards unique therapeutic solutions that benefit patients".

Michele Zasa (Medical Director of Clinica Mobile): "GreenBone Ortho is a young and innovative Italian company that is attracting lots of international attention. It works primarily in the orthopaedic sector and the possible synergies, in our sport, are many and obvious. Considering the similarities, we are particularly enthusiastic about this partnership and hope to be able to work alongside GreenBone Ortho on its international development".